



Plymouth Downtown Development Authority Meeting Agenda

October 13, 2025 7:00 p.m.

Plymouth City Hall & Online Zoom Webinar

Plymouth Downtown Development Authority
831 Penniman
Plymouth, Michigan 48170

www.downtownplymouth.org
Phone 734-455-1453
Fax 734-459-5792

<https://us02web.zoom.us/j/83701762549>

Passcode:831798

Webinar ID: 837 0176 2549

1) CALL TO ORDER

*Kerri Pollard, Chairperson
Richard Matsu, Vice Chairperson
Suzi Deal, Mayor
Ellen Elliott
Jennifer Frey
Brian Harris
Dan Johnson
Shannon Perry
Ed Saenz
Paul Salloum*

2) CITIZENS COMMENTS

3) APPROVAL OF AGENDA

4) APPROVAL OF MEETING MINUTES

A. September 8, 2025 Regular Meeting Minutes

5) BOARD COMMENTS

6) OLD BUSINESS

7) NEW BUSINESS

- A. Recommendation For Additional Hours – Assistant DDA Director**
- B. JAG Entertainment Music in the Air concert production contract**

8) REPORTS AND CORRESPONDENCE

A. Music in the Air 2025 Report

9) ADJOURNMENT

Citizen Comments - This section of the agenda allows up to 3 minutes to present information or raise issues regarding items not on the agenda. Upon arising to address the Board, speakers should first identify themselves by clearly stating their name and address. Comments must be limited to the subject of the item.

Persons with disabilities needing assistance with this should contact the City Clerk's office at 734-453-1234 Monday through Friday from 8:00 a.m. -4:30 p.m., at least 24 hours prior to the meeting. An attempt will be made to make reasonable accommodations.

City of Plymouth Strategic Plan 2022-2026

GOAL AREA ONE - SUSTAINABLE INFRASTRUCTURE

OBJECTIVES

1. Identify and establish sustainable financial model(s) for major capital projects, Old Village business district, 35th District Court, recreation department, and public safety
2. Incorporate eco-friendly, sustainable practices into city assets, services, and policies; including more environmentally friendly surfaces, reduced impervious surfaces, expanded recycling and composting services, prioritizing native and pollinator-friendly plants, encouraging rain gardens, and growing a mature tree canopy
3. Partner with or become members of additional environmentally aware organizations
4. Increase technology infrastructure into city assets, services, and policies
5. Continue sustainable infrastructure improvement for utilities, facilities, and fleet
6. Address changing vehicular habits, including paid parking system /parking deck replacement plan, electric vehicle (EV) charging stations, and one-way street options

GOAL AREA TWO – STAFF DEVELOPMENT, TRAINING, AND SUCCESSION

OBJECTIVES

1. Create a 5-year staffing projection
2. Review current recruitment strategies and identify additional resources
3. Identify/establish flex scheduling positions and procedures
4. Develop a plan for an internship program
5. Review potential department collaborations
6. Hire an additional recreation professional
7. Review current diversity, equity, and inclusion training opportunities
8. Seek out training opportunities for serving diverse communities

GOAL AREA THREE - COMMUNITY CONNECTIVITY

OBJECTIVES

1. Engage in partnerships with public, private and non-profit entities
2. Increase residential/business education programs for active citizen engagement
3. Robust diversity, equity, and inclusion programs
4. Actively participate with multi-governmental lobbies (Michigan Municipal League, Conference of Western Wayne, etc.)

GOAL AREA FOUR - ATTRACTIVE, LIVABLE COMMUNITY

OBJECTIVES

1. Create vibrant commercial districts by seeking appropriate mixed-use development, marketing transitional properties, and implementing Redevelopment Ready Communities (RRC) practices
2. Improve existing and pursue additional recreational and public green space opportunities and facilities for all ages
3. Develop multi-modal transportation plan which prioritizes pedestrian and biker safety
4. Improve link between Hines Park, Old Village, Downtown Plymouth, Plymouth Township, and other regional destinations
5. Maintain safe, well-lit neighborhoods with diverse housing stock that maximizes resident livability and satisfaction
6. Modernize and update zoning ordinance to reflect community vision
7. Implement Kellogg Park master plan

“The government in this community is small and accessible to all concerned.”

-Plymouth Mayor Joe Bida
November 1977



Plymouth Downtown Development Authority Regular Meeting Minutes Monday, September 8, 2025 - 7:00 p.m. Plymouth City Hall & Online Zoom Webinar

City of Plymouth
 201 S. Main
 Plymouth, Michigan 48170-1637

www.plymouthmi.gov
 Phone 734-453-1234
 Fax 734-455-1892

1. CALL TO ORDER

Chair Kerri Pollard called the meeting to order at 7:00 p.m.

Present: Chair Pollard, Mayor Suzi Deal, Vice Chair Richard Matsu, Members Ellen Elliott, Ed Saenz, Paul Salloum, Dan Johnson, Jennifer Frey, Brian Harris.

Excused: Member Shannon Perry

Also present: DDA Director Sam Plymale, Economic Director John Buzuvis

2. CITIZENS COMMENTS

Plymale checked for any citizen comments, both in-person and online. There were no comments.

3. APPROVAL OF AGENDA

Saenz offered a motion, seconded by Mayor Deal, to approve the agenda for Monday, September 8, 2025.

There was a voice vote.

MOTION PASSED UNANIMOUSLY

4. APPROVAL OF MEETING MINUTES

A. August 11, 2025 Regular Meeting Minutes

Saenz offered a motion, seconded by Salloum, to approve the minutes of the August 11, 2025 regular meeting.

There was a voice vote.

MOTION PASSED UNANIMOUSLY

5. BOARD COMMENTS

Mayor Deal shared the boutique store, Vitrine at The Baker House, was voted best 2025 winner and expressed gratitude to the Plymouth DDA for supporting local businesses, fostering growth, and providing valuable resources.

Elliott commented on the Fall Festival, highlighting its significance for service clubs and praised the DMS team for their efficient clean-up. She also noted Manchester's appreciation for the event.

Chair Pollard echoed the praise for the DMS team, noting the impressive state of the downtown area on Monday morning following the festival.

6. OLD BUSINESS

A. DDA Five-Year Action Plan Status Update

Plymale provided updates on the DDA 5-year action plan:

1. Downtown Day preparations are underway with more than 20 businesses involved.
2. The Music in the Air concert series concluded successfully, with large crowds attending the last 4-5 concerts despite early weather challenges.
3. DDA staff met with Tony Roko and Lisa from the Arts Council regarding the third phase of the art walk, aiming for early November installation. The artwork will have a Plymouth theme.

7. NEW BUSINESS

A. 2025 Central Parking Deck Maintenance Project Bid Award

Plymale presented information on the 2025 Central Parking Deck Maintenance Project:

- The project focuses on repairs to the ramp area leading to the upper level.
- Two bids were received: one from Pullman SST Inc. and another from Ram Construction Services of Michigan.
- Pullman SST Inc. submitted the lowest base bid of \$61,001.95.
- A 10% contingency is recommended, bringing the total recommended approved amount to \$67,314.50.
- The upper level of the central parking deck will need to be closed for several weeks during the project, likely from mid to late September through early October.

Jeanette, the engineer from Fishbeck, provided additional details about the concrete bearing stem strengthening repair, explaining the severe deterioration of the T-stem structure and the proposed reinforcement method.

Board members expressed concerns about the previous inability to fully inspect the area due to stored items. Jeanette acknowledged this oversight and explained the circumstances that led to the discovery of severe deterioration.

Frey offered a motion, seconded by Salloum, to approve the minutes of the August 11, 2025 regular meeting.

There was a voice vote.

Yes: Mayor Deal, Vice Chair Matsu, Saenz, Salloum, Johnson, Frey, Harris

No: Elliott

The MOTION CARRIED

B. 2025 DTP*Forward*: Reimagining Downtown Plymouth's Streetscape Presentation – SmithGroup

Plymale introduced the DTP*Forward* project for upgrading the downtown streetscape. The effort, led by SmithGroup, emphasizes community engagement, with work extending to mid-2026 and construction starting post-2027.

Oliver Kiley from SmithGroup shared the project overview, covering its purpose, schedule, stakeholder inputs, and community engagement plans. Attendees focused on community outreach, funding, balancing business and citizen interests, and emphasizing the DDA area.

Chair Pollard highlighted community engagement as vital for choosing SmithGroup and invited suggestions for improvement.

8. REPORTS AND CORRESPONDENCE

There were no reports or correspondence.

9. ADJOURNMENT

Saenz offered a motion, seconded by Harris, to adjourn the meeting at 8:21 p.m.

There was a voice vote.

MOTION PASSED UNANIMOUSLY



831 Penniman Ave. Plymouth MI 48170

Ph: 734.455.1453 Fax: 734.459.5792

ADMINISTRATIVE RECOMMENDATION

To: DDA Board
From: DDA Director Sam Plymale
CC: S:\DDA\Shared Files\DDA Board\DDA Agendas\DDA Agendas 2025\September2025
Date: 10/9/2025
Re: **Recommendation For Additional Hours**

BACKGROUND:

For the past couple of decades, the City of Plymouth Downtown Development Authority staff has consisted of a full-time director, a part-time to ¾ time assistant director/coordinator, and some part-time staff and/or interns. This model has served the DDA well over the years, but demand has increased on DDA staff due to added DDA organized events, more frequent needed projects on the Central Parking Deck, additional infrastructure projects including the upcoming streetscape project, increased marketing efforts, increased demand from the business community, and other workload additions. This added demand has led senior City and DDA staff to develop a plan of action on how to handle the added workload. This plan of action is in accordance with Goal Area Two of the City's current Strategic Plan, "Staff Development, Training, and Succession".

Over the last 20 years, the DDA budget has more than doubled, which has led to a significant increase in the number of projects the DDA handles. Although the number of annual DDA projects and responsibilities has increased over that time, the amount of dedicated DDA staff hours has remained relatively flat over that period. Additional work hours are needed in the DDA office to keep up the level of service that has become expected within the community.

Current Assistant DDA Director Reiko Misumi-Schelm was hired back in December of 2023 as a part-time administrative assistant in the DDA office. Her exemplary work and willingness to accept additional responsibilities outside the original scope of work in that role led to a quick promotion in August of 2024 to Assistant DDA Director. This promotion increased hours from approximately 25 hours a week to between 29 and 35 hours a week, a designation identified by the City of Plymouth as ¾ time.

Over the past year, Reiko has expanded her duties from primarily marketing and typical administrative work to assisting with higher levels of responsibilities including assisting with DDA agenda creation, grant writing, development of RFPs, construction project management, just to name a few. Her level of organizational detail and stellar demeanor with DDA partners, business owners and other City staff have been a perfect culture fit for the DDA office and City administration overall. Reiko has

consistently sought out ways to improve the DDA and herself, and was recently accepted into the Michigan Downtown Association's Downtown Management Certification program.

RECOMMENDATION:

The City Commission adopted an ordinance which requires City Administration to seek prior and express approval to hiring any full-time position. After much discussion with senior City staff, we are recommending that Assistant DDA Director Reiko Misumi-Schelm be promoted to a full-time position. City Finance Director John Scanlon believes the DDA budget is in good standing and this promotion could be absorbed by the DDA budget with minimal impact to the budget overall.

Although the City Commission would ultimately have the final decision on a full-time hire, it is essential that the DDA Board weighs in with a recommendation prior to final approval.

RESOLUTION

*The following resolution was offered by Director _____ and
seconded by Director _____*

*WHEREAS The City of Plymouth adopted a Strategic Plan that includes a goal of “Staff
Development, Training, and Succession”, and*

*WHEREAS An increased number of projects for DDA staff has increased the required
workload in the DDA office, and*

*WHEREAS City Administration has developed a plan to convert the Assistant DDA Director
position from a ¾ time to a full-time position, and*

*WHEREAS The City has an Ordinance in place which requires the City Commission provide
prior and express approval before any full-time hiring.*

NOW THEREFORE BE IT RESOLVED THAT the City of Plymouth Downtown Development Authority Board of Directors does hereby recommend to the Plymouth City Commission that the current Assistant DDA Director position be moved from a ¾ time to a full-time position. This recommendation will not be implemented without future authorization approval from the Plymouth City Commission.



ADMINISTRATIVE RECOMMENDATION

To: DDA Board

From: DDA Staff

CC: S:\DDA\Shared Files\DDA Board\DDA Agendas\DDA Agendas 2025\October

Date: 10/6/2025

Re: Contract for Concert Production Services

BACKGROUND:

The Plymouth DDA has contracted with JAG Entertainment since 2013 for production of the Friday night Music in the Air concert series. Services provided include concert scheduling, the booking of bands, planning services, insurance, sound production, emcee during the show, and most recently live video streaming of the concerts on the DDA's YouTube channel. For more than 12 years, JAG Entertainment has provided the Plymouth DDA with exemplary service helping make the Music in the Air concert series one of the premiere municipal concert series in Southeastern Lower Michigan.

In planning for the upcoming concert season, DDA staff and JAG Entertainment leadership agreed that a long-term contract with pricing increases would be appropriate to account for inflation and increased labor and production costs. After some negotiations, JAG Entertainment has submitted a proposal that DDA administration believes is fair and works for both parties. That proposal is attached.

The current contract with JAG Entertainment expired after this past season, although there was an option to go year-to-year with a 2% increase. That option needed to have been agreed upon by both parties. Due to recent inflation and increased labor and production costs, JAG Entertainment is requesting an initial approximate 5.5% increase in 2026, with no increase for 2027. The contract would see an approximate 3.5% increase in 2028, with an option to extend for two years (2029 and 2030) at a 2% annual increase (extension must be agreed to by both parties). DDA staff believes it is in the best interest of the event to lock in JAG Entertainment for an additional three years.

The concert series has been paid for exclusively with sponsorship dollars for more than a decade. Prior to this, concerts were paid for out of the DDA's budget. DDA staff is increasing

the cost of sponsorships in 2026 has already started working on procuring sponsorships for the 2026 season. DDA staff does not anticipate issues in procuring enough sponsorship dollars to cover the cost increase in 2026.

DDA staff believes that this increase is fair to keep JAG Entertainment as the producers of the Music in the Air concert series through 2028. James Gietzen and his staff have routinely gone above and beyond with their work and have been a pleasure to work with over the past 12 years.

RECOMMENDATION:

Based on the exemplary work done by JAG Entertainment, DDA Staff recommends that the DDA Board approve a contract with JAG Entertainment through 2028 with a potential two-year extension through 2030 for production of the Music in the Air concert series.

Total annual costs for production and talent:

2026: \$61,875

2027: \$61,875

2028: \$63,740

DDA Staff anticipates current and potential new sponsorships will cover the cost increase.

DDA Staff has prepared a resolution for your consideration. Funding for this effort is budgeted from account # 248.811.794.000.



Plymouth Music in the Air Concert Series

Submitted: October 6nd 2025

By: JAG Entertainment

40480 Grand River Ave

Suite H

Novi, MI 48375



Plymouth Music in the Air Concert Series

This agreement is between the parties of JAG Entertainment (herein referred as JAG) and the Plymouth Downtown Development Authority (herein referred to as CLIENT). This document has been created on 10-2-2025 to set terms of event production services, for the Music in the Air concerts series and provide a framework for the relationship between JAG and the CLIENT.

I. **PROGRAMMING OVERVIEW**

DESCRIPTION:

For the Music in the Air concert series, it is agreed that a total of (14) concerts will be held in May, June, July, August and September of 2026, 2027 and 2028 on Friday evenings at Kellogg Park. It is also known that this agreement can be extended at the same rates for 2 additional years.

JAG agrees that they will operate as an executive and technical producer of the event and will work thusly. Being that JAG is capable of providing turn-key services, it is agreed in this document that JAG will produce a bundled package of talent acquisition, scheduling, event management and technical production.

AGREED PRODUCTION DATES:

The agreed dates of performances are as follows:

2026:

May 29th

June 5th, 12th, 19th, 26th,

July 3rd, 17th, 24th and 31st

August 7th, 14th, 21st, and 28th

September 4th.

For 2027, 2028, and if this agreement is extended into 2029 and 2030, the dates will be determined by the Client staff at a later date.



II. RESPONSIBILITIES & SERVICES

ADMINISTRATIVE SERVICES:

Administrative event production services to be provided by JAG are as follows:

- All concert-event related booking, contract, and compensation services pertaining to the concert events described in this document.
- Creation of a schedule of performers for public release.
- Coordination of entertainers, including registration, check-in, check-out, verification of technical requirements and compliance with local rules and ordinances.
- Supervision, execution and follow-through of entire event timeline.
- Coordination of technical production services including staging, lighting, sound and video.

PRODUCTION SERVICES:

The technical and production-related services to be provided by JAG are as follows:

- Coordination of all production logistics (staging, lighting, video and sound) for set-up, operation and strike of performance area.
- Electrical distribution (from CLIENT mains service) for each performance and demonstration area
 - Electrical distribution service from CLIENT mains service to JAG equipment only, as well as the performers.
 - A minimum of 2 x 50amp / 220V services is required for production power.
- General production support for entertainers and patrons at performance area.

EVENT CLOSING SERVICES:

Upon closing, JAG will wrap up the event, while looking forward to expanding on new opportunities for the following year:

- Gathering criticism and reviewing the event
- Debriefing the CLIENT about pertinent happenings during the event
- Preparing ideas and begin planning for the following year
 - Event flow
 - Technical operation and performance
 - Discussing strengths and weakness of the program



III. CLIENT RESPONSIBILITIES

CLIENT RESPONSIBILITIES:

The CLIENT will serve as a strong support mechanism to JAG's production capabilities and specific responsibilities of the CLIENT are as follows:

- Supporting the event in its goal to bring quality, sustainable entertainment to the local downtown area.
- Sharing event oversight and encouraging citizens and sponsor involvement and attendance.
- The procurement of electrical service that operates at the minimum requirements listed above.
- The handling of all city-related permitting and licensing for the event

IV. AGREED PRODUCTION TIMELINE

The following list includes production elements that will be included in the 2026, 2027, 2028 concert series event schedule.

PROPOSED TIMELINE OF OVERALL PRODCUTION PROCESS:

It is agreed that a finalized artist schedule will be submitted to the Client on or before a mutually agreed date.

PROPOSED TIMLINE OF EVENT:

JAG will hereby provide the following items and services for the above proposed dates (see AGREED PRODUCTION DATES) between the times of 7:00pm and 9:30pm.

- 1) "Headline Act" performance package consisting of ARTIST TBD music from 7:00pm to 9:30pm with one twenty-minute break at approximately 8:00pm.
- 1) General public music mix for broadcast throughout the evening when Artist(s) are not on stage.
- 1) Live video stream of performance to clients YouTube channel or other streaming platform.



V. COMPENSATION AND PAYMENT

COMPENSATION:

Producers' fees and reimbursement for all above listed administrative and production services, including talent acquisition, will be

2026: \$61,875

2027: \$61,875

2028: \$63,740

If contract is extended at the end of this period the rate would continue with a 2% increase per year.

It is understood that there are two parts to the producer's fees. Part 1 is the production budget (i.e., sound, video, trucking and onsite labor) and part 2 the talent budget (the cost of each performance group).

Year	Production	Talent
2026	\$40,675	\$21,200
2027	\$40,675	\$21,200
2028	\$41,890	\$21,850

PAYMENT:

An initial payment for the concert series will be due in May of each year in the amount of 50% of the total Concert fee. The final payment will be in July of each year.

VI. AGREEMENT TERMS

TAXATION AND ACCOUNTING:

For purpose of taxation and accounting, JAG is hereby the executive producer of the event and is responsible for soliciting current State of Michigan W-9 forms and submitting appropriate IRS 1099 information to any and all independent contractors secured through the awarding of this agreement.

**CANCELLATION:**

If JAG or the Client wishes to cancel this agreement it must be done in writing, no less than 30 days before the cancellation. It is the understanding that if this agreement is canceled at any point, that services performed before the cancellation will be paid for in full.

CONFIDENTIALITY:

CLIENT agrees to restrict access to information received from JAG only to CLIENT members who need to know this information. CLIENT also agrees to maintain physical, electronic and procedural safeguards that comply with federal regulations or take any other appropriate measures to guard nonpublic personal information to protect the confidentiality and security of this information shared by JAG pursuant to the agreement. CLIENT shall ensure that any non-affiliated third party in receipt of this information will be bound by a written agreement containing provisions substantially similar to those contained in this agreement. CLIENT also agrees to promptly notify JAG in the event that CLIENT is under the reasonable belief that the integrity of the confidentiality of this information has been compromised. In the event that the city of Client must disclose information pursuant to any federal, state or local law, they are permitted to do so.

INCLEMENT WEATHER/CANCELLATION:

On the occasion of inclement weather during outdoor events, JAG will make every effort to carry out their contractual obligations as listed in the attached contract. However, JAG reserves the right to cancel, delay or interrupt any event if JAG determines in good faith that their production is, or is likely to be, rendered impossible, hazardous, or is otherwise prevented or impaired due to inclement weather. Also, it is understood that the decision to cancel any engagement due to weather conditions shall be made by JAG's representative at his/her sole discretion.

PARKING:

CLIENT agrees to provide adequate parking spaces as close as possible to the event location for one full size equipment van with trailer and any other vehicles used to transport personnel and equipment to and from the venue. If parking is only available on the street, space must be blocked off prior to arrival and CLIENT shall obtain all police and/or municipal permits necessary to provide load-in and parking on street. Equipment loading and parking area must be clear of vehicles prior to load in and must remain clear until load out is complete. This will include payment of any towing costs or ticketing incurred as a result of CLIENT's failure to comply with the terms of this paragraph.



VII. ACCEPTANCE OF AGREEMENT

Upon finding products, services and deliverables acceptable to CLIENT as contained in this agreement, please sign and date the lines below to signify confirmation of this agreement.

It is recognized that this agreement has a total of seven (7) pages.

Artist Contracting and billing will commence upon receiving a copy of this agreement, signed by an authorized party, employed as a representative for CLIENT

_____	_____
Signature of CLIENT	Date
_____	_____
Signature of JAG Entertainment	Date

RESOLUTION

The following Resolution was offered by Director _____ and seconded by Director _____.

- WHEREAS The Downtown Development Authority Board of Directors desires to continue the Friday Night Music in the Air concert series, and
- WHEREAS JAG Entertainment has provided turn-key services from talent booking, sound and stage management and emcee services for other local municipalities and special events, and
- WHEREAS JAG Entertainment has provided excellent production service for the Music in the Air concert series in Downtown Plymouth and has also provided, as a sub-contractor, sound equipment, engineering and stage management services, and live streaming services on the DDA's YouTube channel, and
- WHEREAS the DDA wishes to enter into a long-term agreement with JAG Entertainment through 2028 with the ability to extend the contract through 2030.

NOW THEREFORE BE IT RESOLVED THAT the City of Plymouth Downtown Development Authority approves the contract for concert production and talent for the Friday Night Music in the Air concert series with JAG Entertainment through 2028 with the potential for a two-year extension through 2030. The cost for the services in 2026 and 2027 is \$61,875, with cost of services in 2028 at \$63,740. Funding for this effort is authorized from account # 248.811.794.000.



Information Only

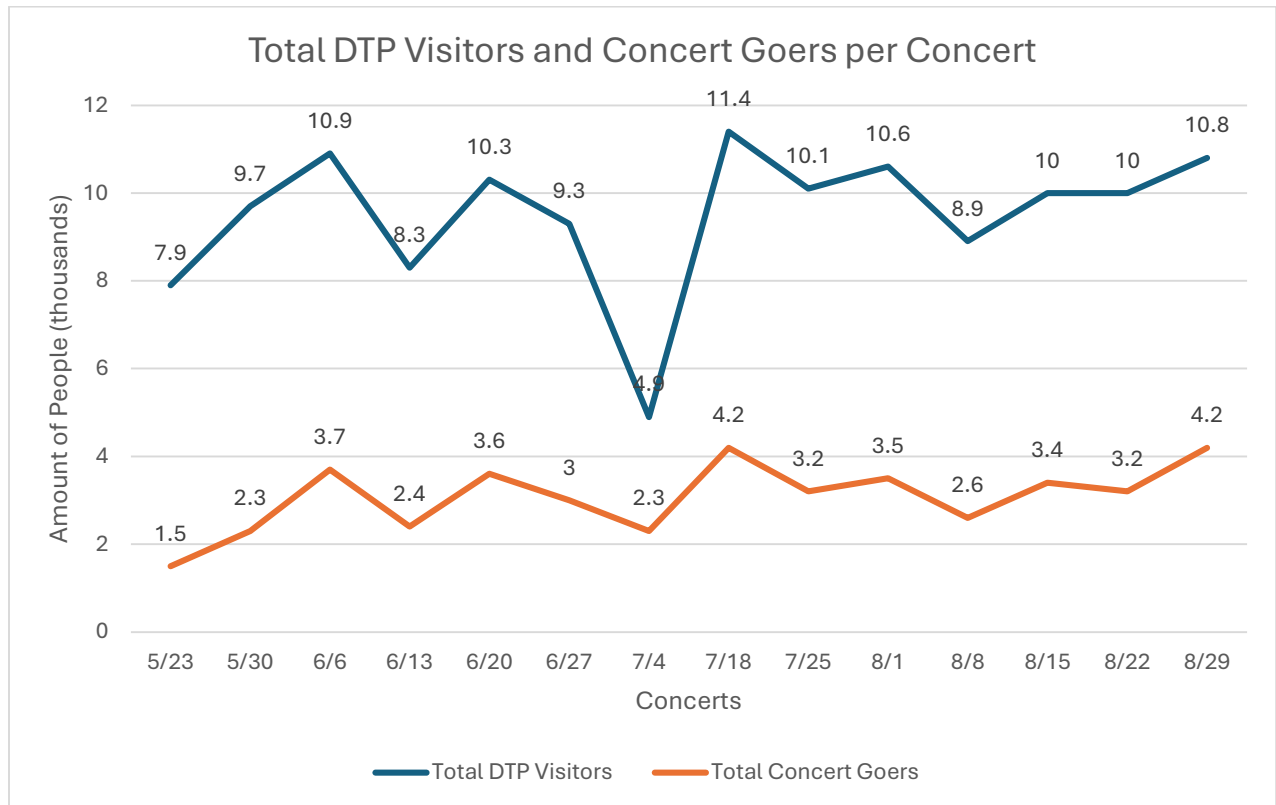
To: DDA Board
From: DDA Staff
CC: S:\DDA\Shared Files\DDA Board\DDA Agendas\DDA Agendas 2025\October2025
Date: 10/13/2025
Re: Music in the Air 2025 Analytics

As DDA staff begins planning for the 2026 Music in the Air concerts, the first step is to analyze data from the previous season. Each year DDA staff analyzes visitor data from each summer Friday to see if there are any trends that should be noted before planning for the next season.

It should come as no surprise that Magic Bus and Steve King and the Dittilies were the top two attended concerts of the season, both bringing approximately 4,200 visitors into Kellogg Park. Please note that weather is always a factor in crowd size, so relative weather conditions are also noted in the report.

Additionally, we've noted the top Downtown Plymouth eateries that concert-goers went to either before or after visiting Kellogg Park for each concert. See the attached report for details.

Music In the Air 2025 – Overview



DTP Total Visitors:

133.1k

Average DTP Visitors:

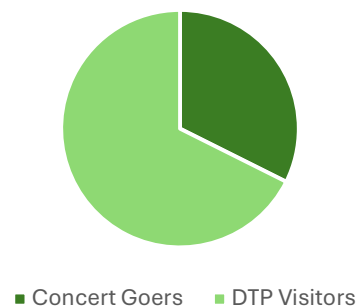
9.5k

**DTP Total Concert
Goers: 43.1k**

Average/Concert:

3.07k

DTP Visitors vs. Concert
Goers



May 23rd: Chris Canas Band

TOTAL DTP VISITORS: 7.9K TOTAL CONCERT GOERS: 1.5K



DETAILS

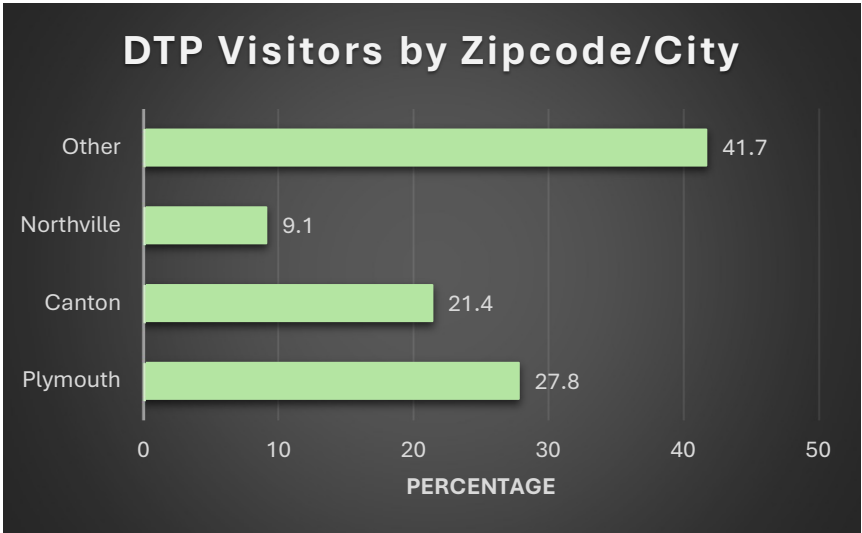
CHRIS CANAS BAND
(BLUES)

FAMILY FUN NIGHT

BURGER SPOT &
IMPASTO

CRAZY CRAIG & FACE
FLAIR

54°F & CLOUDY

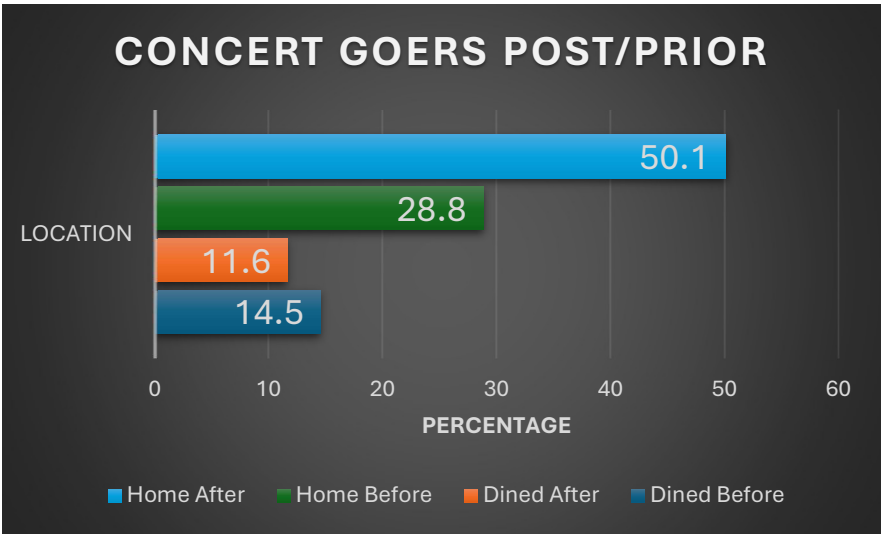


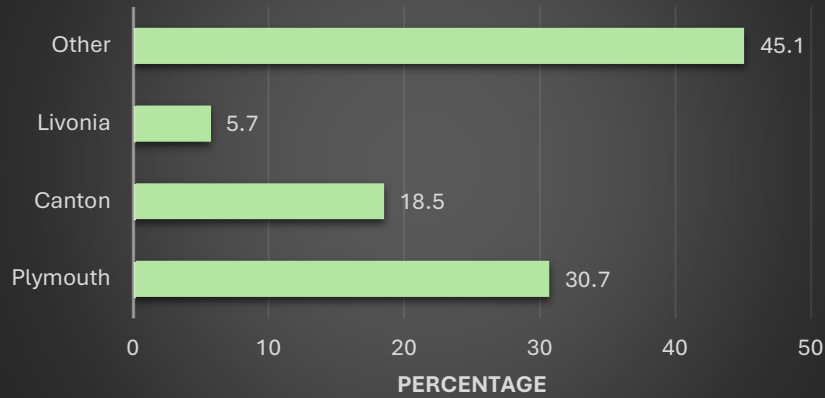
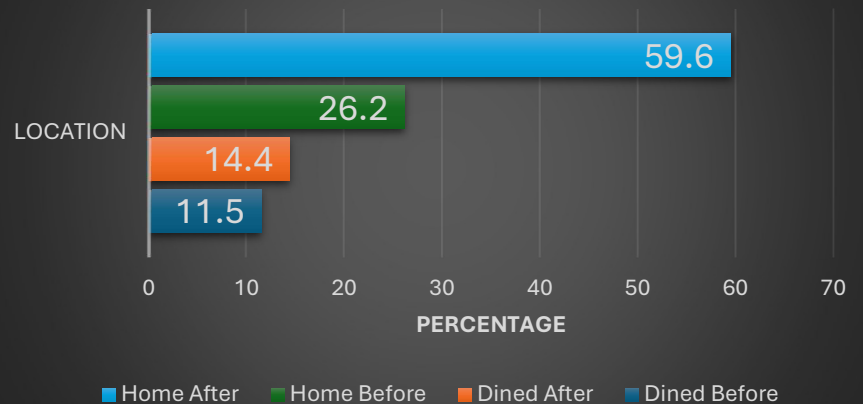
TOP DINING PLACES

FIAMMA GRILL AND BAR

DAIRY KING

THE POST LOCAL BISTRO



May 30th: Shawn Riley Band**TOTAL DTP VISITORS: 9.7K TOTAL CONCERT GOERS: 2.3K****DETAILS****SHAWN RILEY BAND
(CLASSIC ROCK)****PLYMOUTH ART NIGHT****BURGER SPOT & DR.
TIMOS****LIVE PAINTING****66°F & CLOUDY****DTP Visitors by Zipcode/City****TOP DINING PLACES****FIAMMA GRILL AND BAR****DAIRY KING****THE POST LOCAL BISTRO****CONCERT GOERS POST/PRIOR**

June 6th: The Ones and Twos

TOTAL DTP VISITORS: 10.9K TOTAL CONCERT GOERS: 3.7K



DETAILS

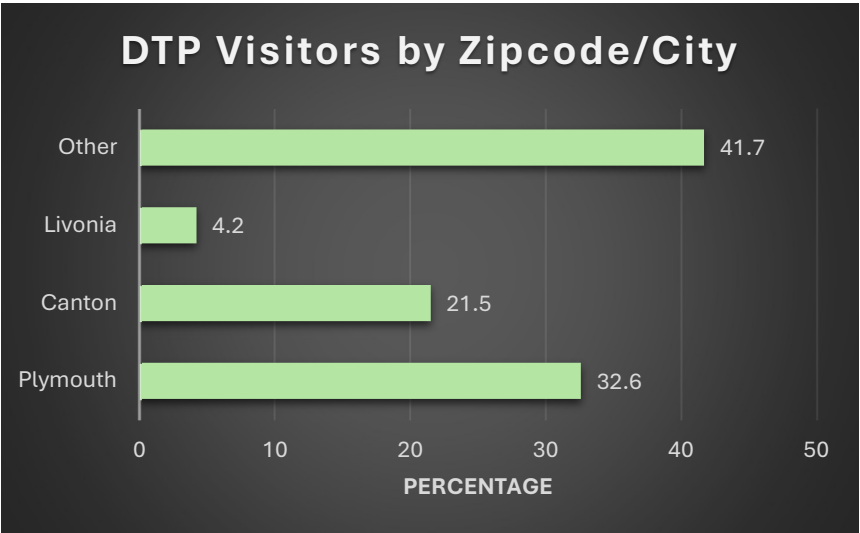
THE ONES AND TWOS
(POP & ROCK)

LUAU NIGHT

BURGER SPOT & BENS
ISLAND GRINDZ

FACE FLAIR

72°F & HAZEY

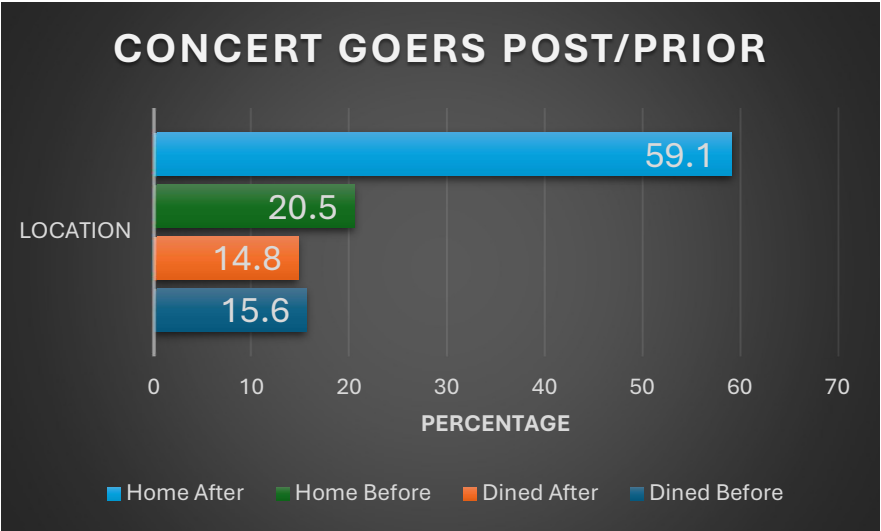


TOP DINING PLACES

FIAMMA GRILL AND BAR

DAIRY KING

IRONWOOD GRILL



June 13th: DTour

TOTAL DTP VISITORS: 8.3K TOTAL CONCERT GOERS: 2.4K



DETAILS

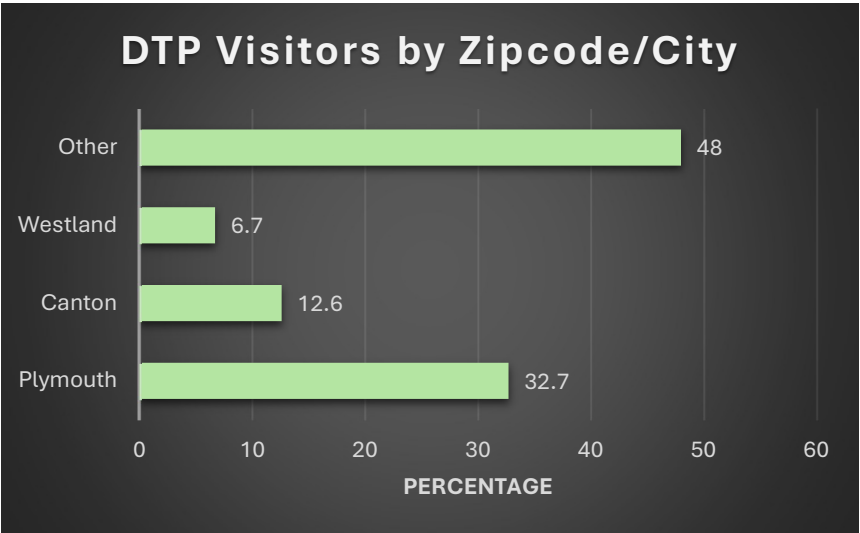
DTOUR (MOTOWN)

FIRST RESPONDERS' NIGHT

BURGER SPOT

FIRE TRUCK, AMBULANCE, SWAT TRUCK

64°F & LIGHT RAIN

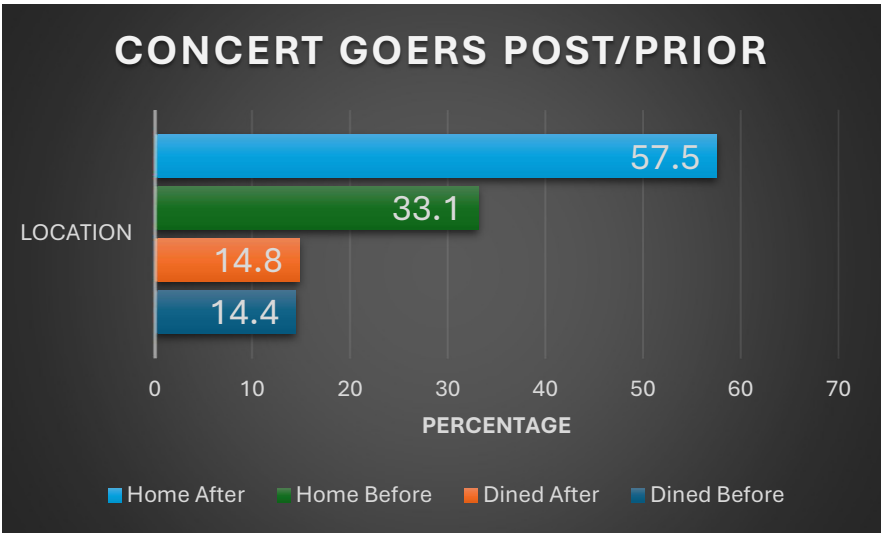


TOP DINING PLACES

FIAMMA GRILL AND BAR

NICO & VALI

IRONWOOD GRILL



June 20th: Power Play Detroit

TOTAL DTP VISITORS: 10.3K TOTAL CONCERT GOERS: 3.6K



DETAILS

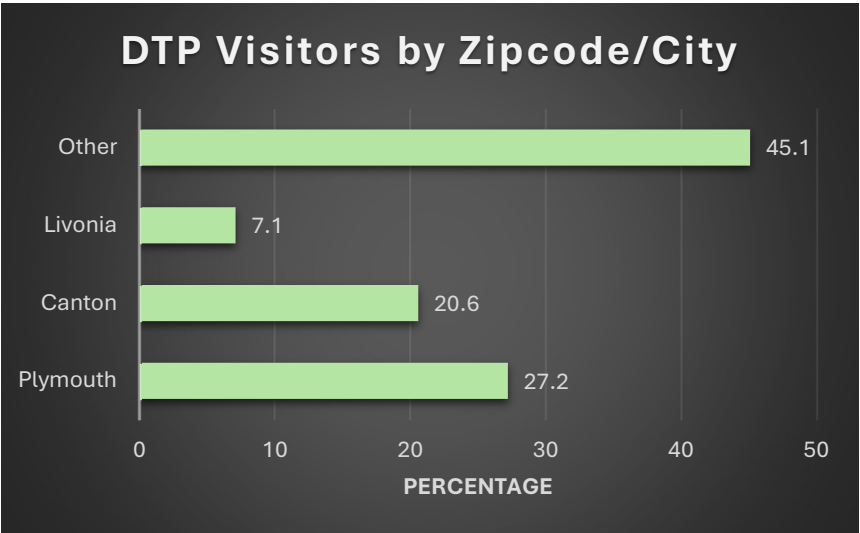
POWER PLAY DETROIT
(ROCK HITS)

SUPERHERO NIGHT

BURGER SPOT & KONA
ICE

FACE FLAIR, CRAZY
CRAIG & DEADPOOL

75°F & CLOUDY

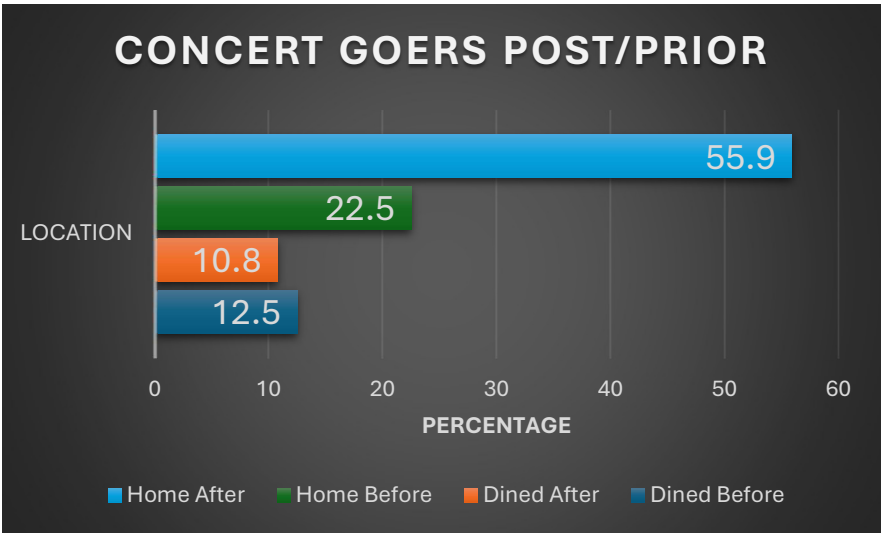


TOP DINING PLACES

FIAMMA GRILL AND BAR

IRONWOOD GRILL

THE POST LOCAL BISTRO



June 27th: Motor City Soul

TOTAL DTP VISITORS: 9.3K TOTAL CONCERT GOERS: 3K



DETAILS

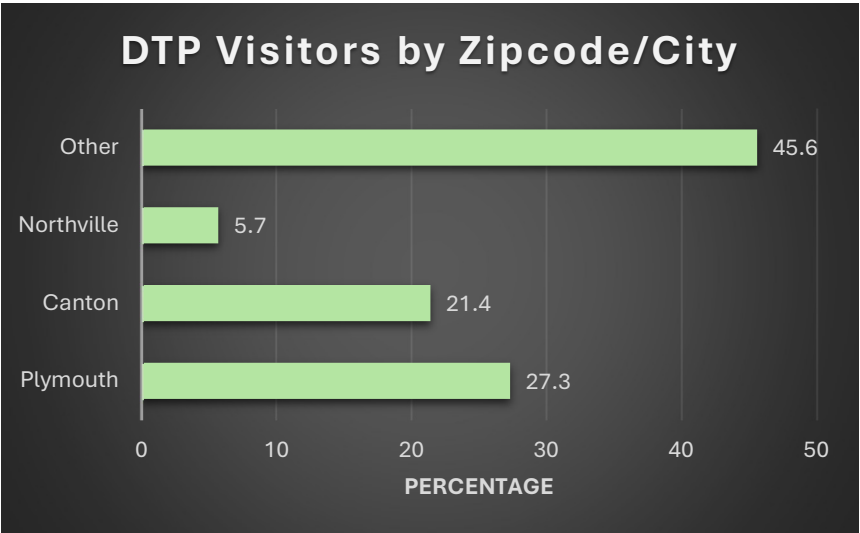
MOTOR CITY SOUL
(MOTOWN, FUNK)

CARNIVAL NIGHT

BURGER SPOT &
TRAVELIN' TOMS
COFFEE

CRAZY CRAIG

84°F & PARTLY CLOUDY

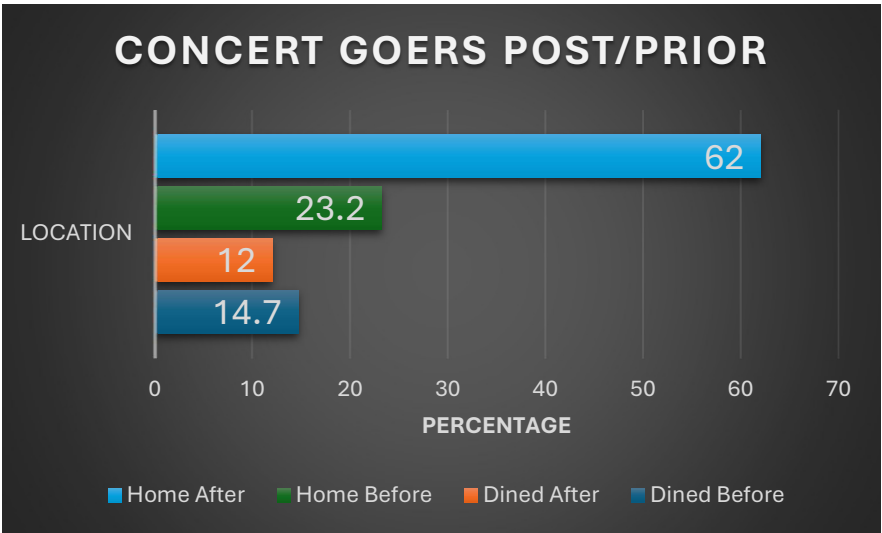


TOP DINING PLACES

FIAMMA GRILL AND BAR

IRONWOOD GRILL

DAIRY KING



July 4th: Ava James

TOTAL DTP VISITORS: 4.9K TOTAL CONCERT GOERS: 2.3K



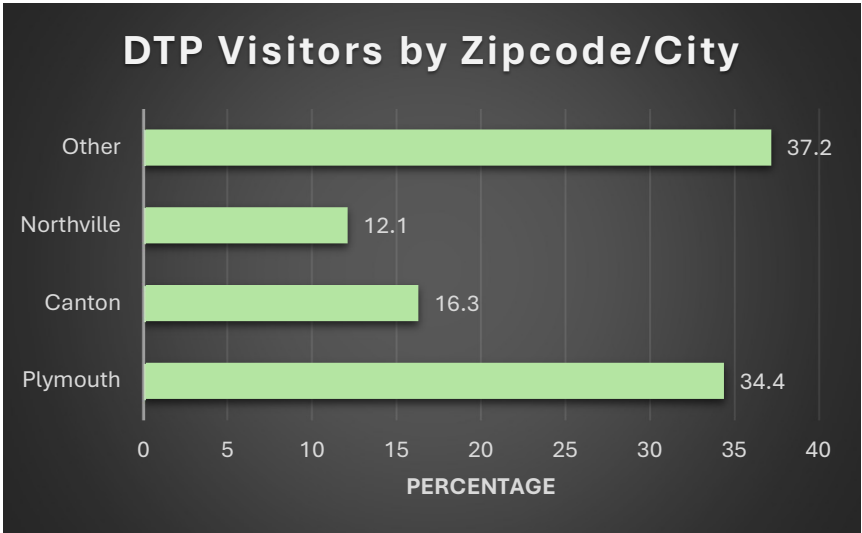
DETAILS

AVA JAMES (COUNTRY, POP)

INDEPENDENCE DAY CELEBRATION

BURGER SPOT & DR. TIMOS

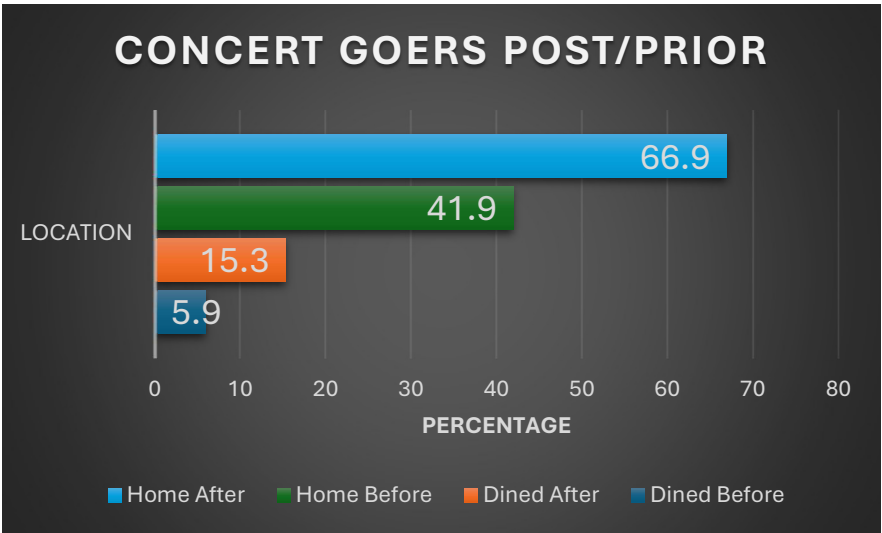
75°F & MOSTLY CLOUDY



TOP DINING PLACES

FIAMMA GRILL AND BAR

DAIRY KING



July 18th: Steve King & The Dittilies

TOTAL DTP VISITORS: 11.4K TOTAL CONCERT GOERS: 4.2K

DETAILS

STEVE KING & THE
DITTILIES (CLASSIC
ROCK)

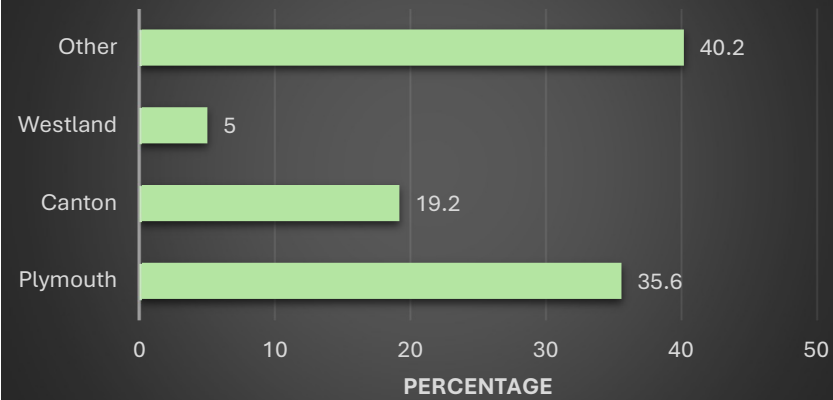
HOLLYWOOD NIGHT

BURGER SPOT &
TRAVELIN' TOMS
COFFEE

PHOTO BOOTH

73°F & FAIR

DTP Visitors by Zipcode/City



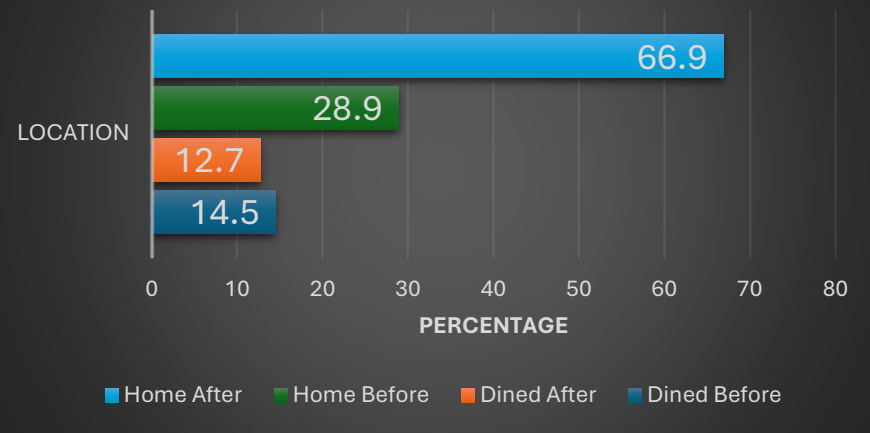
TOP DINING PLACES

FIAMMA GRILL AND BAR

DAIRY KING

THE POST LOCAL BISTRO

CONCERT GOERS POST/PRIOR



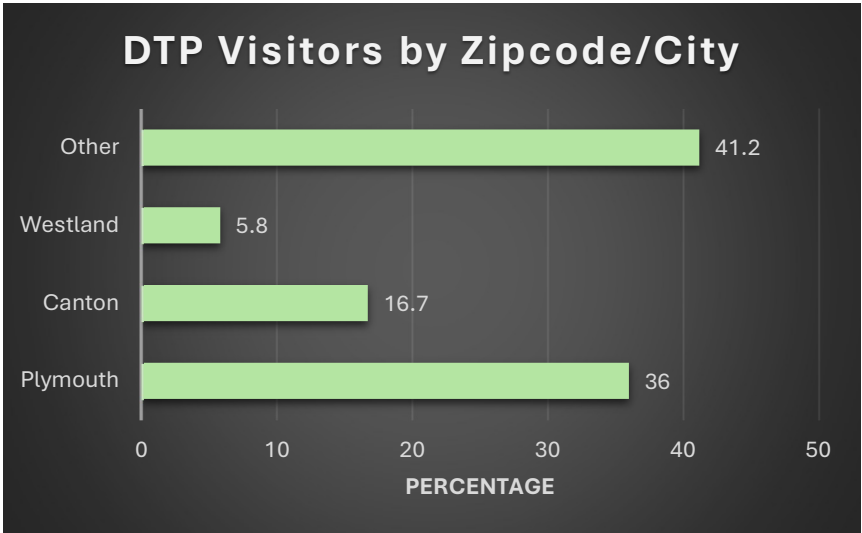
July 25th: Big Shiny Toons

TOTAL DTP VISITORS: 10.1K TOTAL CONCERT GOERS: 3.2K



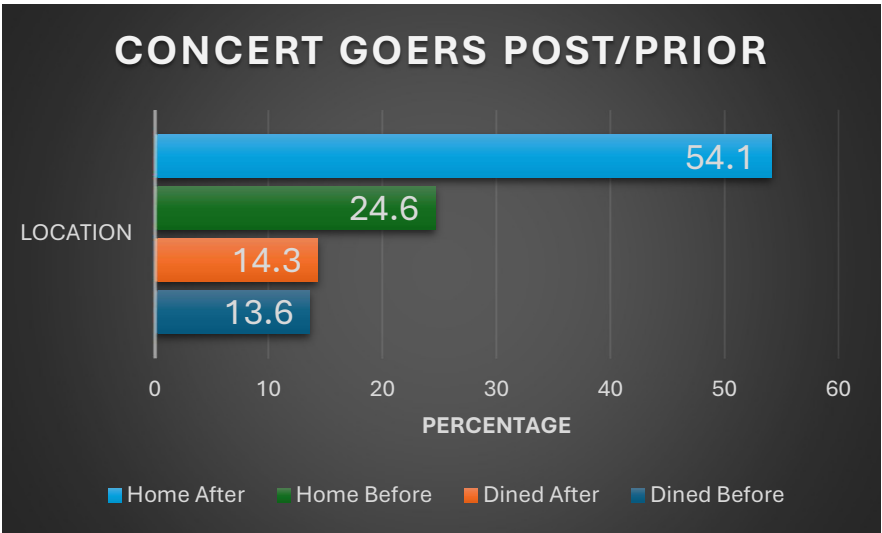
DETAILS

BIG SHINY TOONS (90S HITS)
90S NIGHT
BURGER SPOT & KONA ICE
FACE FLAIR
81°F & MOSTLY CLOUDY



TOP DINING PLACES

FIAMMA GRILL AND BAR
DAIRY KING
THE POST LOCAL BISTRO



August 1st: Larry Lee Band

TOTAL DTP VISITORS: 10.6K TOTAL CONCERT GOERS: 3.5K



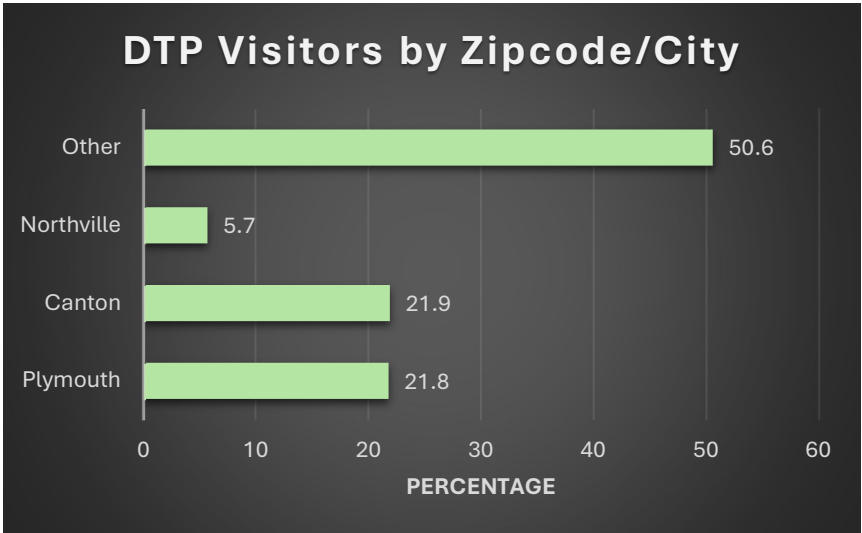
DETAILS

LARRY LEE & THE BACK
IN THE DAY BAND (R&B,
FUNK)

WALLY DONOGHUE
CAR SHOW

BURGER SPOT &
SIMPLY SPANISH

72°F & FAIR

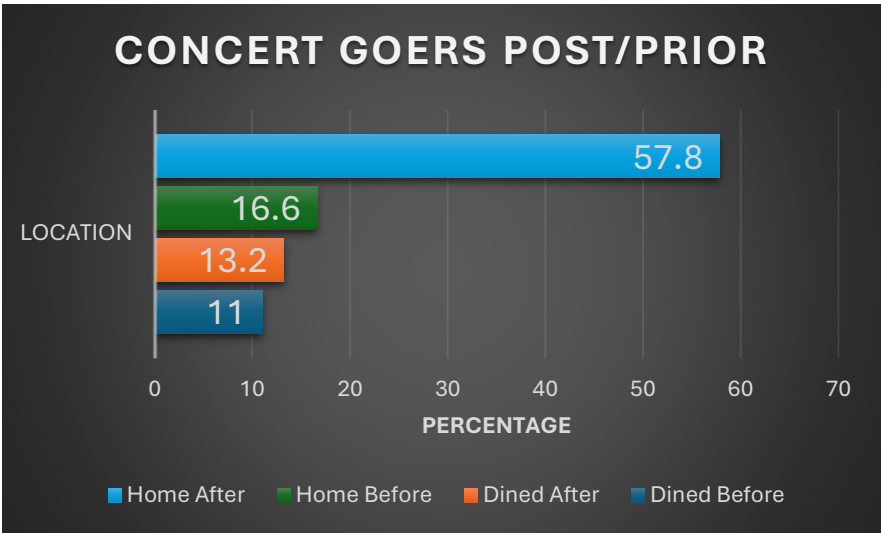


TOP DINING PLACES

FIAMMA GRILL AND BAR

THE POST LOCAL BISTRO

IRONWOOD GRILL



August 8th: Theo Gridiron & Friends

TOTAL DTP VISITORS: 8.9K TOTAL CONCERT GOERS: 2.6K

DETAILS

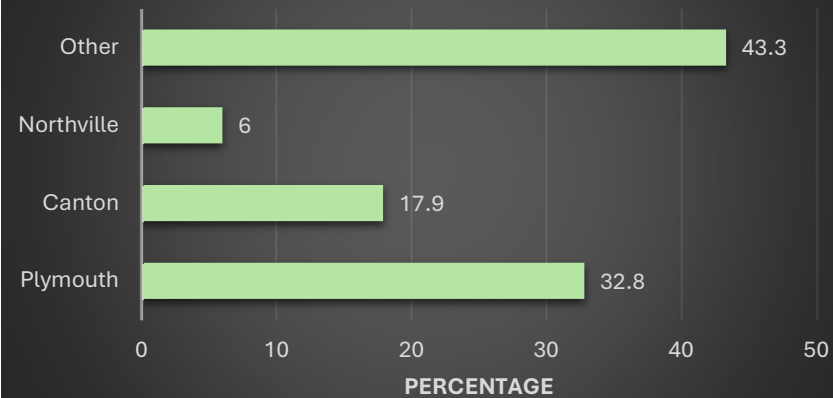
THEO GRIDIRON & FRIENDS (FUNK, R&B, MOTOWN)

SPORTS NIGHT

BURGER SPOT & SIMPLY SPANISH

83°F & PARTLY CLOUDY

DTP Visitors by Zipcode/City



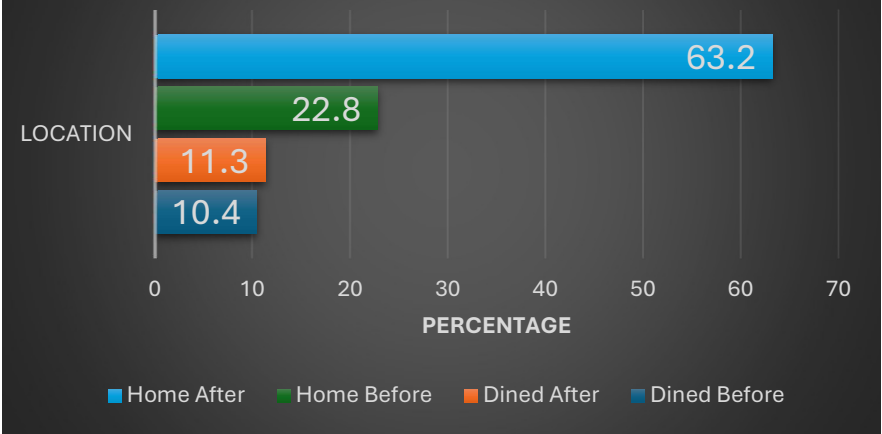
TOP DINING PLACES

FIAMMA GRILL AND BAR

DAIRY KING

BARRIO COCINA Y TEQUILERIA

CONCERT GOERS POST/PRIOR



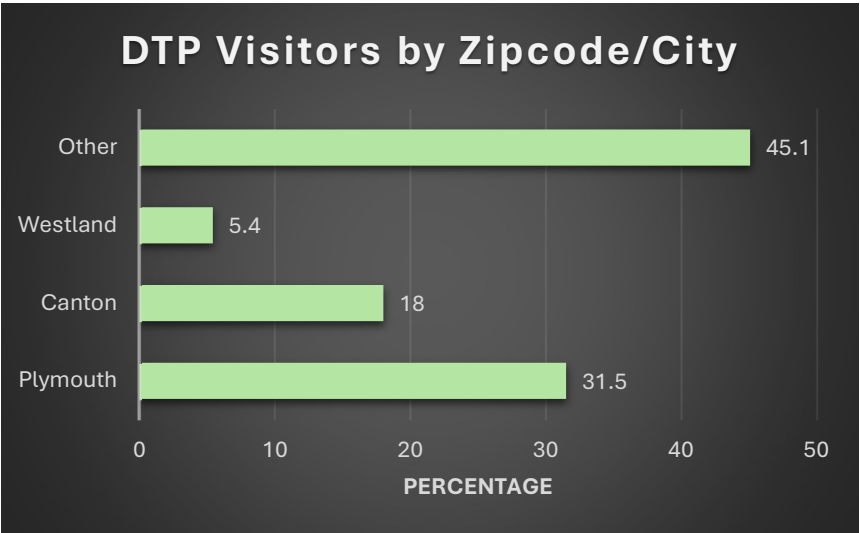
August 15th: Zang

TOTAL DTP VISITORS: 10K TOTAL CONCERT GOERS: 3.4K



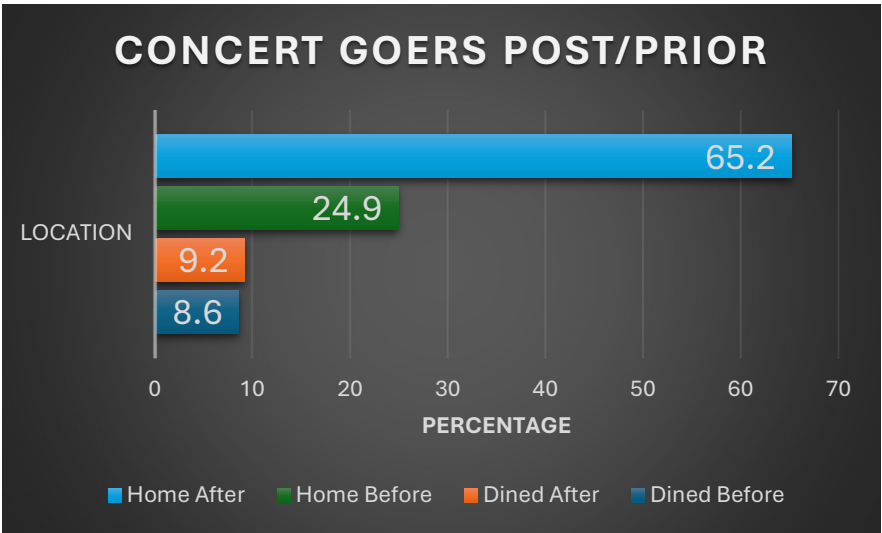
DETAILS

ZANG (POP & ROCK)
THUNDERBIRDS
CELEBRATE 70 CAR
SHOW
BURGER SPOT & DR.
TIMOS
80°F & FAIR



TOP DINING PLACES

FIAMMA GRILL AND BAR
DAIRY KING
IRONWOOD GRILL



August 22nd: Geff Phillips & Friends

TOTAL DTP VISITORS: 10K TOTAL CONCERT GOERS: 3.2K

DETAILS

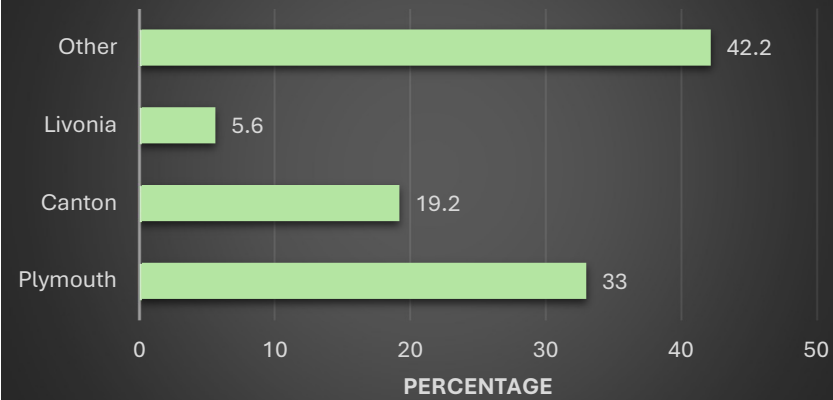
GEFF PHILLIPS & FRIENDS (YACHT ROCK)

MILITARY APPRECIATION NIGHT

BURGER SPOT & KONA ICE

75°F & MOSTLY CLOUDY

DTP Visitors by Zipcode/City



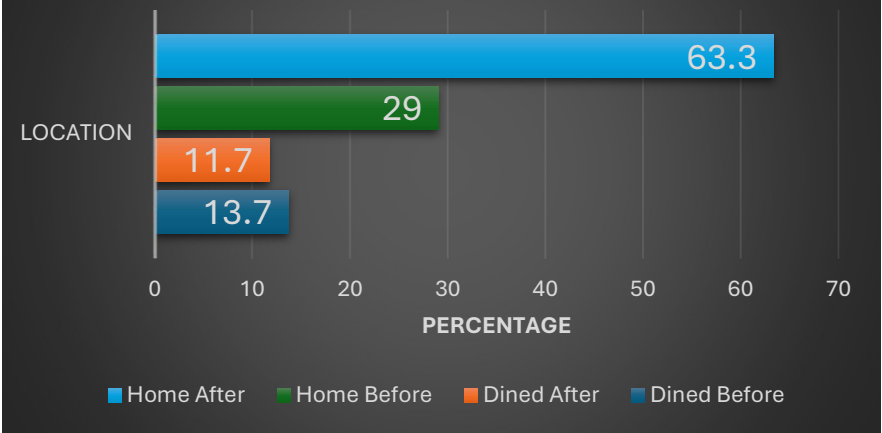
TOP DINING PLACES

FIAMMA GRILL AND BAR

IRONWOOD GRILL

THE POST LOCAL BISTRO

CONCERT GOERS POST/PRIOR



August 29th: Magic Bus

TOTAL DTP VISITORS: 10.8K TOTAL CONCERT GOERS: 4.2K



DETAILS

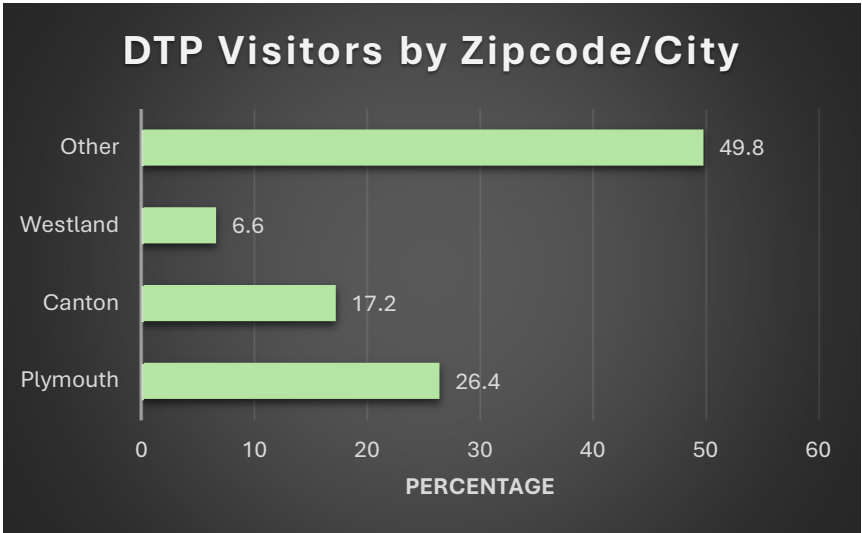
MAGIC BUS
(WOODSTOCK ERA
ROCK)

60S NIGHT

BURGER SPOT &
IMPASTO

USA HOCKEY, CRAZY
CRAIG, FACE FLAIR

63°F & MOSTLY
CLOUDY



TOP DINING PLACES

FIAMMA GRILL AND BAR

IRONWOOD GRILL

THE POST LOCAL BISTRO

