



Plymouth Downtown Development Authority

Regular Meeting Minutes

Monday, March 8, 2021 - 7:00 p.m.

City of Plymouth
201 S. Main
Plymouth, Michigan 48170-1637

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Online Zoom Meeting

1. CALL TO ORDER

Chair Kerri Pollard called the meeting to order at 7:00 p.m.

Present: Mayor Oliver Wolcott, Chair Pollard, Members Ellen Elliott, Scott Foess, Maura Hynes, Andre Martinelli, Richard Matsu and Patrick O'Neill

Excused: Daniel Farmer and Dan Johnson

Also present: DDA Director Tony Bruscatto, DDA Coordinator Sam Plymale, City Commission Liaison Suzi Deal

2. CITIZENS COMMENTS

There were no citizen comments

3. APPROVAL OF THE AGENDA

Hynes offered a motion, seconded by Elliott, to approve the agenda with the addition of item 7.a – Fees for Outdoor Patios. There was a roll call vote.

Yes: Elliott, Foess, Hynes, Martinelli, Matsu, O'Neill, Pollard, and Wolcott

MOTION PASSED 8-0

4. APPROVAL OF THE MEETING MINUTES

O'Neill offered a motion, seconded by Wolcott, to approve the minutes of the February 8, 2021 meeting. There was a roll call vote.

Yes: Elliott, Foess, Hynes, Martinelli, Matsu, O'Neill, Pollard, and Wolcott

MOTION PASSED 8-0

5. BOARD COMMENTS

There were no board comments.

6. OLD BUSINESS

a. Strategic Plan Update

Board members reviewed the strategic plan that was finalized after the last meeting. Pollard said specific assignments for short term goals and ideas for funding sources would be forthcoming.

b. DDA Events Update

There was a discussion about the event scheduled for March. The DDA partnered with the Rotary Club of Plymouth, who donated \$10,000 for 400 \$25 gift cards as prizes in a downtown scavenger hunt. On April 24, the DDA plans to host a market at The Gathering. These events are designed to bring more people downtown to help businesses.

7. NEW BUSINESS

a. Fees for Outdoor Patios

The group discussed fees the City charges for outdoor patios and their concern that they might be too costly for some businesses. It was agreed that any decision about helping businesses afford the fees would have to take place after the group has specific numbers. Bruscato agreed to provide them at the next meeting.

8. REPORTS AND CORRESPONDENCE

There were no reports or correspondence.

9. ADJOURNMENT

Wolcott offered a motion, seconded by Martinelli, to adjourn the meeting at 7:44 p.m. There was a roll call vote.

Yes: Elliott, Foess, Hynes , Martinelli, Matsu, O'Neill, Pollard, and Wolcott

MOTION PASSED 8-0