



Plymouth Downtown Development Authority

Regular Meeting Minutes

Monday, February 8, 2021 - 7:00 p.m.

City of Plymouth
201 S. Main
Plymouth, Michigan 48170-1637

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Hybrid In-Person and Online Zoom Meeting

1. CALL TO ORDER

Chair Kerri Pollard called the meeting to order at 7:00 p.m.

Present: Mayor Oliver Wolcott, Chair Pollard, Members Ellen Elliott, Daniel Farmer, Scott Foess, Dan Johnson, Andre Martinelli, and Patrick O'Neill

Excused: Maura Hynes

Also present: DDA Director Tony Bruscato, City Planner Sally Elminger, DDA Coordinator Sam Plymale

2. CITIZENS COMMENTS

There were no citizen comments

3. APPROVAL OF THE AGENDA

Wolcott offered a motion, seconded by Elliott, to approve the agenda. There was a roll call vote.

Yes: Elliott, Farmer, Foess, Johnson, Martinelli, O'Neill, Pollard, and Wolcott

MOTION PASSED 8-0

4. APPROVAL OF THE MEETING MINUTES

O'Neill offered a motion, seconded by Johnson, to approve the minutes of the January 11, 2021 meeting. There was a roll call vote.

Yes: Elliott, Farmer, Foess, Johnson, Martinelli, O'Neill, Pollard, and Wolcott

MOTION PASSED 8-0

5. BOARD COMMENTS

Wolcott thanked the members for helping organize and promote the Ice Fest. Elliott said the Kellogg Park Fountain project is moving forward and that the City Commission approved contracts for the project at their February 1 meeting. She said business owners should be reminded that no vendors will be participating in the Ice Fest, so restaurants should be prepared for "grab and go" service.

6. OLD BUSINESS

a. Strategic Planning Update

Bruscato provided updates on the following.

- Parking plan: The City Commission put a review of paid parking in its Strategic Plan

- Saxton's: Construction continues on the Jewell building, and it's expected that the condo project will break ground this spring
- Supporting Business: Staff organized a Bingo game for the Ice Fest. Visitors will get stickers from businesses to fill their cards and to have a chance to win gift cards.
- Ice Fest Publicity: They have made contact with numerous media outlets and expect a great deal of publicity

b. Strategic Planning Session

City Planner Sally Elmiger reviewed a draft of goals for the Strategic Plan. The group discussed the goals and made several changes to the draft. Elmiger will update the document and send it to the DDA Board.

c. Update on DDA Events

Pollard said a committee of DDA members met three times to work on plans to assist on Ice Fest and to discuss ideas for Downtown festival-type events in March and April.

7. NEW BUSINESS

There was no new business.

8. REPORTS AND CORRESPONDENCE

There were no reports or correspondence.

9. ADJOURNMENT

Foess offered a motion, seconded by Wolcott, to adjourn the meeting at 8:04 p.m. There was a roll call vote.

Yes: Elliott, Farmer, Foess, Johnson, Martinelli, O'Neill, Pollard, and Wolcott

MOTION PASSED 8-0